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Letter of Intent to Run for FCLB Treasurer

Dear Dr. Winkler, President of the Federation of Chiropractic Licensing Boards,

It has been a pleasure to work with District I, help host District I/IV Meetings, and support Annual Conferences in my role as District I Director since 2021 and as Alternate District I Director from 2017-2021. I have enjoyed working collaboratively with the Membership and attendees since 2013 to identify problems and work toward solutions in the spirit of public protection. Outcomes of these interactions include improvements in Power Polls and Conference presenters, program content, and technology.

My commitment to our Membership and organization is also demonstrated through my role as Chair of the Policies and Procedures Committee. Through healthy debate, discussion, and help from FCLB staff, the Committee evaluated election cycles of sister organizations, reviewed our historical Business Meeting operations, and listened to Membership feedback, including that provided at the 2022 Annual Conference. At the 2022 District Meetings, we presented two options for changing our election process and gathered feedback through survey questions. We will continue to collect input and refine processes to best meet the needs of voting Delegates while being considerate of other stakeholders.

I bring experience from multiple sectors in addition to my private practice and regulatory work. Provider credentialing and adverse event handling, that I facilitate as a Regional Medical Director at The CHP Group, is a microcosm of a regulatory body with additional exposure to the larger healthcare landscape. I am able to apply a public health lens to regulation and policy development from my educational endeavors, and I have experience in healthcare policy making at the State level as a member of the Evidence-based Guidelines Subcommittee of the Oregon Health Authority. Skills and knowledge from these can be a source of creativity and insight for the FCLB.

I have an analytical and detail-oriented mind that is well suited to the Treasurer's responsibilities of providing oversight of FCLB spending, reporting our financial status at Board of Directors meetings, presenting the Financial Report at Annual Conferences, and chairing the Finance and Audit Committee and the Investment Committee. Financial experience comes from running a private practice, providing support to the Chief Clinical Officer regarding budget planning at The CHP Group, budgetary oversight while a member of the Oregon Board, and personal experience investing in stocks, money markets, retirement accounts, and the like. I bring with me ambition, a strong will, and a commitment to quality.

The Treasurer has an executive officer role; and I feel confident I will be an asset to the FCLB. Life's trials and tribulations have forged within me compassion, flexibility, and understanding that I hope to bring to every Board of Directors meeting. Through it all, I have learned that there is more we have in common than not, including the foundational interest in doing good and doing what is right that will blend together from our different talents and points of views.

Thank you for the opportunity to run for Treasurer of the FCLB.

Sincerely,

Lisa A. L. Kouzes, DC

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